INDIA'S PREMIER CAREER EDUCATION FAIR

CP Career Planner edu fair

DSR INITIATIVE
A DIPAK SINHA ROY MISSION

EDUCATION INTERFACE 2022

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MESSAGE FROM THE FOUNDER

"The right guidance for choosing a career based on one's interest and aptitude is extremely vital. Through this fair, we guide the students meticulously, towards selecting the right course through vigorous counselling sessions. I hope the fair will promote and transmit a gesture of goodwill among all educational institutes to deliver the best possible approach in nurturing the minds of the students and keep pace with changing times."

MR. DIPAK SINHA ROY
Founder – Career Planner Edu Fair

EDUCATION INTERFACE
MAKING THE RIGHT IMPACT

In Education Sector, "Time Now" is arguably the best of times. As the nation targets a double-digit growth rate, multitudes of educational platforms are opening up in India and gaining momentum. The business world across diverse platforms is on the regular lookout for efficient & hardworking people having tailor-made skills and result oriented mindsets. With the growing demands of quality, the career & vocational education bandwagon is racing at a breakneck speed. Besides, traditional areas like business management & engineering demands are on a steady rise, giving scope to genetic engineering, pharmacy, medicine, human resources, operations and logistics, information technology, systems, international trade and business, consumer behaviour, risk management, retail management, aviation and many other diverse emerging fields. Students on the other side are eager to make the most of it with the right institute, and they want it right from the pre-enrolment counselling stage.

So, catch them first at the destination event at "Education Interface 2022", the prestigious education event brand in Eastern India, owned and managed completely by Career Planner Edu Fair with a high success rate.

CAREER PLANNER EDU FAIR

MAKE IT BIG WITH THE BRIGHTEST

PROFILE

Career Planner Edu Fair, Eastern India's leading education event company with a canopy of impressive credentials is primarily a successful, transparent and proactive platform bringing together students, parents and the Institutes for building a holistic career. Ever since it has ventured into the education sphere in 2003, it has brought a fresh and innovative approach to consulting services, acting primarily as a catalyst between the students, their parents and the educational institutes. The goal is to exceed the expectations of every family by delivering outstanding service, increased flexibility and greater educational value. As an expert in Education Fair Management, a career planner is involved in every stage right from 'Concept to Completion', offering continuous functional and technical support. Our extensive skills encompass all aspects of implementation and operation to multiply the market response strongly.

MISSION

Harnessing both human and state-of-the-art resources, Education Interface aims at becoming a "one-stop solution" to provide unbiased, exhaustive and customized career counselling in academics. It simultaneously will cater to quality education providers in their pursuit of reaching out to the congregation of prospective students.

VISION

Delivering the best possible logical and innovative approach in bringing education to all sections of students to help them shape their careers for a better prospect in future.

THE FOUNDATION & FORTE

OUR OBJECTIVE

Education Interface has been conceived with the single objective of providing unbiased, well informed and customized admission counselling for career aspirants by bringing together reputed Educational Institutes to their closest proximity. All along, our emphasis has been based on a holistic approach to facilitate quality interaction and exchange of information for mutual satisfaction of all concerned.

OUR PHILOSOPHY

To manage every education fair efficiently and effectively as a very powerful promotional tool to optimize maximum success, we deploy our core values in every planning, process and decision to justify a professional approach and achieve the most satisfying results. Our approach involves studying the intricacies of the brand, identifying the target audience, devising the event concept, planning the logistics and coordinating the technical aspects before implementing the modalities of the proposed event.

OUR EXHIBITIONS

- To position Education Interface as the first choice for students to pursue professional career courses
- To showcase a wide range of opportunities and possibilities within India's educational system
- To provide national and regional institutions with a platform for recruiting International students
- To provide first-hand information to a variety of students exploring opportunities for study across a wide range of educational institutes

FEW GLIMPSES OF
CAREER EDUCATION FAIR

This year, as we have been able to fight the volatile situation slowly, we want to conduct the event "Education Interface 2022" at Netaji Indoor Stadium as it fetches more valuable results than any virtual platform. Career Planner Edu Fair wants to organise this tentatively in the mid of May, supported by APAI, affiliated MAKAUT Colleges, under WBJEE. This is an earnest endeavour aiming to amalgamate students and educational institutions under one roof and provide them the best solution for their career.

WHAT WE OFFER IN
EDUCATION INTERFACE

- Awareness amongst students regarding the noble initiative taken by West Bengal Govt. of offering "West Bengal Student Credit Card Scheme" wherein a student can avail a soft loan to pursue higher studies with the help of the credit card.
- Participation of all West Bengal Colleges and Universities to showcase their infrastructure, culture and programs to a diverse prospective student base.
- Pre-counselling session to students under one roof after WBJEE results; guide the students in the correct path and convey a golden opportunity to the students in choosing an intelligent method to select the right course offered by the educational institutes for carving a best career selection in their life.
- All advertisements banners in print media, electronics media with names of sponsors and clients.

THANKING HONOURABLE MINISTERS

FOR THEIR GRACIOUS PRESENCE IN EDUCATION INTERFACE OVER THE YEARS

FIRHAD HAKIM

Minister-In-Charge
Dept of Housing & Transport

BRATYA BASU

Minister-In-Charge
Dept of Higher Education

SOBHANDEB CHATTOPADHYAY

Minister-In-Charge
Dept of Agriculture

PARTHA CHATTERJEE

Minister-In-Charge
Dept of IT, Electronics, Industry, Commerce & Enterprises

HUMAYUN KABIR

Minister-In-Charge
Dept of Technical Education, Training & Skill Development

UJJAL BISWAS

Minister-In-Charge
Dept of Correctional Administration

BECHARAM MANNA

Minister of State
for Labour (Independent Charge)
Govt of West Bengal

PURNENDU BOSE

Chairperson
West Bengal State Council of Technical and Vocational Education and Skill Development

ASIMA PATRA

Former Minister of State
Dept of Technical Education

THANKING PATRONS

FOR THEIR CONTINUOUS SUPPORT & ASSOCIATION

PROF. SAIKAT MAITRA
VICE - CHANCELLOR
MAKAUT, WEST BENGAL

TARANJIT SINGH
MANAGING DIRECTOR
JIS GROUP & CHANCELLOR JIS UNIVERSITY

GOUTAM ROY CHOWDHURY
CHAIRMAN TECHNO INDIA GROUP & CHANCELLOR TECHNO INDIA UNIVERSITY

SATYAM ROY CHOWDHURY
MANAGING DIRECTOR
TECHNO INDIA GROUP & CHANCELLOR SNU

PROF. SAMIT RAY
CHANCELLOR
ADAMAS UNIVERSITY

SATYAJIT CHAKRABORTY
PRESIDENT
IEM & UEM GROUP

MANASHI ROYCHOWDHURY
CO-CHAIRMAN
TECHNO INDIA GROUP

ALOK TIBREWAL
SECRETARY
OM DAYAL GROUP

KISAN KEJRIWAL
CHAIRMAN
MCKV GROUP

NIL RATAN DUTTA
CHAIRMAN & MANAGING DIRECTOR
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B.P. PODDAR INSTITUTE OF MANAGEMENT & TECHNOLOGY

ANISH CHAKRABORTY
CHAIRMAN
SEACOM GROUP & SEACOM SKILLS UNIVERSITY

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GENERAL SECRETARY
DR. BC ROY ENGINEERING COLLEGE

GAUTAM BANERJEA
DIRECTOR
ST THOMAS COLLEGE OF ENGINEERING & TECHNOLOGY

DR. LAKSHMAN CHANDRA SETH
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DR. NANDAN GUPTA
CHAIRMAN
SWAMI VIVEKANANDA UNIVERSITY

JAGANNATH BANERJEE
CHAIRMAN
ACADEMY OF TECHNOLOGY

PK AGARWAL
CEO
HERITAGE GROUP OF INSTITUTIONS

CECIL ANTHONY
CHIEF MENTOR & MANAGING TRUSTEE
NSHM KNOWLEDGE CAMPUS

ARIJIT SAHA
MANAGING DIRECTOR
KPS GROUP

TK GHOSH
EXECUTIVE DIRECTOR
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CHANCELLOR
BRAINWARE UNIVERSITY

JAGANNATH GUPTA
CHAIRMAN
BBIT

DR. SUBORNO BOSE
FOUNDER & CHIEF MENTOR
IIHM

MR P. J. AGARWAL
PRO VICE CHANCELLOR
THE NEOTIA UNIVERSITY

SASANKA DUTTA
CHAIRMAN
BANKURA UNNAYANI INSTITUTE OF ENGINEERING

UMA BHATTACHARJEE
SECRETARY
KINGSTON EDUCATIONAL INSTITUTE

PROF. (DR.) RABINDRA DEBNATH
MEMBER GOVERNING BODY
URSCHARD

KOLKATA

WEST BENGAL

ABOUT THE LOCATION

Kolkata is the cradle of modern education in India. The city has a formidable educational infrastructure with a high literacy rate of 80.86%. The city is home to some of the most reputed names in the field of education like IIM – Joka, IIT – KGP, the ISI as well as a long list of premier Engineering, Medical and General Academic Institutes, Colleges and Universities.

For its cosmopolitan outlook, Kolkata is frequently referred to as the Cultural Hub of India. Education is given the maximum thrust, especially in the city's social framework.

FAIR DETAILS

VENUE	DATE
Netaji Indoor Stadium	**4th, 5th, 6th June 2022**

Area (per Stall) : **2×2 m**

Amount (per Stall) : **₹ 90,000/- + GST as applicable**

*Read the Rules & Regulations

EDUCATION INTERFACE 2022 OFFERS

ADVANTAGES

Our service for organising Education Fair every year is published in leading & prominent Print Media, Radio FM & Popular Electronic Media that includes the following :

- Sponsor Fees : 11 lakh for Education Interface 2022, Kolkata Fair.
- Super Benefits on offer : Four (04) Prime Stalls Free in the Kolkata Fair.

The following sponsorship options come with bouquet of branding opportunities.

PRINT MEDIA

ELECTRONIC MEDIA

RADIO CHANNELS

ONLINE PRESENCE

- Viral Marketing Strategy in Social Media Search Engine Marketing (Search/Display) in Google Partners' site related to education.
- Presence on youtube (Own Channel).
- Live webcast of the inauguration on Facebook & Youtube.

LAST YEAR EVENT SHOWCASE

Career Planner edu fair

DSR INITIATIVE
A DIPAK SINHA ROY MISSION

SPACE BOOKING FORM

ALL TO BE FILLED IN CAPITAL LETTERS ONLY

Organisation

Head of Organisation

Email ID Mobile No.

Contact Person

Email ID Mobile No.

Address

City State Pin Code

Telephone Nos.

Location Stall	Type	No. of Stalls	Size (mts)	Charges (Rs)	Amount (Rs)
KOLKATA					
			Sub Total		

Amount Paid GST 18% (CGST 9%, SGST 9%)

Amount Due TOTAL

Please tell us in brief about your Organisation

Please tell us in brief about Target Audience

☐ Students ☐ Post Graduates ☐ Part Timers ☐ 10+2 ☐ Working Professionals

Fascia Name

We have read the "Rules and Regulations" set out over leaf and accept them and we here by confirm our booking of space at Education Interface - 2022 by paying 75% of total charges as booking amount.

By Cheque/Draft No. of Rs.

Drawn on Bank

The remaining amount shall be paid on or before 15th April, 2022. Please draw cheques in favour of "Career Planner Edu Fair".

Authorized Signatory with Office Stamp

EDUCATION INTERFACE 2022

GENERAL CONDITIONS

1. In these conditions the term Exhibitor means the signatory of this application and includes all Employees or Agents of such and the term Exhibition means that described on the reverse hereof. "The Organisers" means Career Planner Edu Fair.
2. In case of "Joint Ventures" whosoever described the Exhibitor is deemed to have obtained the consent of all individual participants to all the conditions of this contract.
3. If the Payment for Space is not cleared within the Stipulated Period, the Organiser reserves the right to charge interest on the due Amount @ 15%. Any loss incurred by the Organiser, arising thereof must be borne by the Exhibitor.
4. Applications for space must contain details of the proposed Exhibit and the names of any other company represented by the Exhibitor whose products are to be shown or whose services are to be referred to on the stand.
5. The charge for space is exclusive of Service Charge and Taxes. It is based on current rates of pay, rent, charges and exchange and will be subject to alteration in the event of any change therein. A notice signed by the Organisers and sent by recorded delivery to the address on the Application Form shall be sufficient notice of such amendment to the Contract which shall otherwise remain binding in all respects.
6. The Organizers shall have full power to determine in every respect the allocation of area and position of space and they shall be entitled to any reason which in their sole opinion is in the general interest of the Exhibition to vary the general layout or the situation and area of any particular stand even if already allotted and the Exhibitor shall accept such new allotment of space in substitution of that originally allotted.
7. Upon receipt of the Form a Contract shall arise between the Organisers and the Exhibitor in terms of these conditions subject to variation as mentioned and the relationship of Licensor and Licensee shall immediately arise and continue between the organizer and the Exhibitor. In case of non payment of any sum due, or any breach of observance of any of these conditions by the Exhibitor the Organisers shall have full right to revoke his License and to re-enter upon the allotted space and may remove and exclude the Exhibitor without prejudice to recovering all monies payable hereunder, all other claims against him and damages sustained by the Organisers.
8. Every Exhibitor shall occupy the space allotted by 10.00 pm on the day prior to the opening of the Exhibition. In the event of default from any clause whatsoever the Exhibitor shall pay to the Organizers a further sum in liquidated damages equal to the total charge for the space and the Organizers shall have the right to deal with the space in any way they think best.
9. In the event of any Exhibitor committing an act of bankruptcy or if a limited company being wound up the contract with him shall be determined and all monies already paid shall be retained by the Organizers.
10. Exhibitors may not Assign, Sublet or Grant Licenses in respect of any part of the space allotted to them.
11. Exhibitors will be totally responsible for the cost of restoring to its original condition any part of the land or structure occupied by them which has been altered or damaged in any way.
12. Exhibitors will be totally responsible for the obtaining of visas as may be required to enable them, their servants, agents, representatives, invitees, or others to attend the Exhibition and in no event shall there be any claim for damages or otherwise against the Organisers in respect of any loss or expense relating thereto.
13. The Organisers will not be responsible for the safety of any Exhibitor, property of any other person, for the loss of, or damage, or destruction to same, by theft, or fire, or other cause whatsoever, or for any loss or damage whatsoever sustained by any Exhibitor, by reason of any defect in a building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organisers, whether ejusdem generies or not, or for any loss or damage occasioned, if by reason of the happenings of any such event, the opening of the Exhibition, is prevented or postponed, or abandoned, or a building becomes wholly or partially unavailable for the holding of the exhibition. The Exhibitor will be liable for third party claims arising from their own stand fittings, and for their proportion of the shell scheme and furthermore, for physical loss or damage of the basic shell scheme thereof to the extent available.
14. In no event shall the Exhibitor have any claim for damages of any kind against the Organisers in respect of any loss or damage consequential upon the prevention or postponement, or abandonment of the exhibition by the Exhibitor, by reason of the happening of any of the events referred to in Condition 13 or otherwise, otherwise, or of the Exhibition Building becoming wholly or partially unavailable for the holding of the Exhibition, for reasons beyond the Organisers control.
15. The Organisers shall be entitled to retain all sums paid by the Exhibitors, or such part thereof as the organizers consider necessary. If in the opinion of the Organizers, by rearrangement or postponement of the period of the exhibition, or by substitution of another hall, or building, or any other reasonable manner, the Exhibition can be carried through, the contracts for space shall be binding upon the parties, except as to size and position, as to which any modification, substitution or rearrangement they consider necessary shall be determined by the Organisers.
16. Stands must be properly manned and exhibits displayed during all the time the Exhibition is open to visitors. No exhibits may be removed before the end of the Exhibition without the written permission of the Organisers which will only be given in exceptional circumstances. All exhibits and stand fitting materials must be removed from the Exhibition Building within the period stipulated by the Organisers. The Exhibitor shall indemnify the Organisers any loss by reason of delay or damage to the Exhibition Building.
17. The Organisers reserve the right to make an additional charge to each Exhibitor equal to any amount charged to them for any services supplied whether specifically ordered or not. The Organisers accept no responsibility for breakdown or failure of any of the services provided for, or in connection with the Exhibition
18. Breach of Contract and Withdrawal by the Exhibitor-Without prejudice to the right and remedies of the Organisers in respect of any breach of the contract on the part of the Exhibitor the Organisers may at their discretion allow the Exhibitor to withdraw from the Exhibition subject to following conditions.
    1) The Exhibitor must give written notice to the Organisers before 7 days of the fair that he desires to withdraw and if the Organisers allow such withdrawal they will notify the Exhibitor of their decision in writing:
    2) Any such notification by the Organisers to the Exhibitor will constitute a cancellation of the Contract subject to the payment by the Exhibitor to the organizers of a consideration for release from the contract;
    3) The amount of such payment will be specified in the Organisers notification to the Exhibitor and will be that proportion of the space for the amount payable under the Contract specified in the second column below which appears beside the date in the first column below upon which the Organisers receives the notification from the Exhibitor

Date of Receipt by Organzisers of Notice of Withdrawal	Proportion of Space for the amount Rental Payable %
Before 1st April 2022	50%
After 1st April 2022	100%

    4) Upon payment of such amount to the Organisers by the Exhibitor (credit being given by the Organisers for all rental already paid by the Exhibitor) the contract shall be cancelled and neither party shall have any further claim against the other.
19. The Organizers receive the right to alter, add to, or amend any of these Conditions or not. The decision of the Organisers shall be final. No alteration, addition, amendment, or waiver to any of these Conditions shall operate to release any Exhibitor from this contract.
20. Particular attention is drawn to the relevant Safety Standards which must be strictly observed for any exhibits involving lasers or radioactive material, or which might provide noxious fumes or which makes use of display of any other material which may involve a danger to the health or safety of any person. No such material may be brought into the Exhibition without the prior agreement in writing of the Organisers and also the Exhibitors or person responsible agreeing to indemnify the Organisers against any claim or actions arising from the use or display of such materials.
21. An Exhibitors Manual will be issued to each Exhibitor containing detailed instruction for the organization of the Exhibition. Further rules and regulations will be found therein and shall be deemed to form part of this contract and shall be binding on the Exhibitor. Additionally, the Organisers may at any time make further Rules and Regulations, having immediate effect, in relation to any aspect of the Exhibition.
22. Claims: The Organisers cannot accept any complaint or claim against them unless it is submitted in writing to the address given below within two weeks of the Closing Date of the Exhibition.

CP™
Career Planner
edu fair

ADDRESS

23A, Sadananda Road, 1st Floor Kolkata- 700 026

CONTACT US AT

TELEPHONE : 033-2463-7392/99 **MOBILE :** 9830615250 / 9830214476

EMAIL : info@careerplanneredufair.com / operations@careerplanneredufair.com

WEBSITE : www.careerplanneredufair.com